

CRAG-VT BOARD MEETING

February 7, 2023 – Zoom & at Mammut

In Attendance: Phil, Lauren, Kris, Joey, Matt, Mischa, Deane, Gene O

Absent: Rob, Pete, Andrew, Sam, Steve, Seth

Guests: Olivia, Sean

Start Time: 7:00 pm **End Time:** 8:33 pm

BOARD BUSINESS AND GREETINGS

- **Treasurer Report**
 - See treasurer report for more info
 - Taxes!
 - Renewed Organization (501(3)c status) - submitted biennial report to State
 - Waiting on ERSA Grant for \$30,732
 - Several grants due at the end of January - get those applications in! Reach out to board members for support and collaboration
 - Ask Athletic Brewing if master planning would fit (3 years in a row?)
 - **Access Fund Grant** Targets -
 - Grant app due **March 1st**; JDEI grant round (Open during **April**)
 - Can likely apply for more than one (different pots of funding)
 - East Side - Not feasible for this grant cycle
 - Pinneo Brook (\$5k)
 - Otherwise Stewardship or JDEI Projects
 - JDEI Committee to huddle to come up with project opportunities to fund
 - Point person: Olivia
 - Meeting in next couple of weeks
 - Abenaki Easement language update as a possible project
 - CRAG properties masterplanning: Hermit Woods Trail Builders
 - Champion: Mischa
 - Seth assessing grant fit, Dennis, Matt supporting/contributing to grant writing
 - (Trails and site work. E.g., belay stations, etc)
 - (\$900 per site for in depth master plan)
 - (could go for AAC or Athletic Brewing)
 - We are committed to contributing \$5,000 to Driving Range parking lot project
- **Executive Director Report**
 - Member Update
 - 498 active members
 - January first instance of significant drop in interest (low new member count)
 - UVM Climbers
 - Opportunity to recruit more new members
 - Opportunity to create collegiate membership level
 - Olivia has connection with UVM Climbing Club
 - Intern - Student Board Member?
 - Unpaid internship
 - \$5,000 annual scholarship to UVM intern (eg. 10 hrs / week)
 - Scholarship better for CRAG than paying them
 - Helpful to have particular project for internship
 - Tie to specific organization at UVM

- Social media/website work/CRM - customer relationship management
 - Tie to alliance with UVM Climbing Club or 'Collegiate Membership Ambassador for All VT Colleges'
- Put this on next month's board mtg agenda
- o 2023 Communications
 - February CRAG-RAG - Ice / Winter - Matt Bresler - within February
 - March CRAG-RAG - Pinneo Brook - Pete Cudney
 - April CRAG-RAG - Season Opener / Climbing Ethics ??
 - June - Mischa & Jordan will recap Dome Stabilization Project
 - Olivia - Humor piece - due April
 - Volunteer Spotlight: Olivia via Joey
 - Volunteer Spotlights / IG Takeovers - Ice Climbing, Pinneo Brook, Olivia Spotlight??
- o April 29th, Rock Point Event
 - Tabling Volunteers
 - Climbing Walk
- o Committee Updates - Calendar, Roster, Meeting Minutes, Budget Draft
- o 2023 Budget
 - Lauren proposes board votes on whole budget once all items added
 - Stewardship Committee
 - Mischa proposes to commit \$1,800 from general fund (if not grant-funded) to 2 site master plans
 - Other committees: add proposed budget items over next couple of weeks
- Board Business
 - o Compiled reviews
 - o Officers to meet and review input, contract, give offer to Lauren
 - o Negotiations forthcoming

COMMITTEE UPDATES

- JDEI Committee Updates (Olivia)
 - o Putting together set of guidelines for CRAG events is as welcoming, friendly, accessible as possible
 - Started with 2022 Festival
 - Survey drafted that can be used
 - Looking to ID blindspots
 - o Building relationship with VT Adaptive
 - Getting their perspective, looking for volunteer opportunities
 - Communications in process
 - Opportunities for collaboration
 - Jocie has connections
 - Petra has connections
 - o Trainings/Funding
 - Training for Board
 - Looking at Access Fund Grant Due April 30th
 - REI Cooperative Action Fund - looking into (Olivia)
 - Partner with OGE for fundraising
 - Looking for funding opportunities for 2023
 - In lieu of formal training, do some short segments, readings, etc. for Board
 - 15 min at Board Min to lay out ground rules
 - How can we apply/adapt JDEI principles in climbing/CRAG events
 - Kris recap of Retreat
 - What creates welcoming space vs detracts from that
 - Level I Trainer - use for introductory language
 - Gauging interest

- Range of price points for these types of trainings
 - Dennis: if there is a specific Trainer with outdoor climbing experience, better than finding a general corporate trainer
 - Lauren: Looks pretty grant fundable
- Stewardship Committee Updates (Joey)
 - First meeting next Wed. Location TBD. Aiming for in-person.
 - Top 3 Projects
 - Dome Stabilization
 - Green Up / Trail Days
 - Black Mountain - climbing with full trail day
 - Mischa - working with Black Mountain to move it forward
 - Luke O'Brien
 - Other
 - LNT Survey
 - Economic Impact Survey
 - Trail Suggestion Webpage
 - Bolt Replacement Input Page exists (Phil created it)
 - Form emails Stewardship Committee
 - Peregrine Falcon Monitor
 - to work with State
 - Improve information sharing
 - Monthly CRAG Meetups at local gyms
 - 3rd Thursday every month
 - Joey spearheading
 - [@Lauren@cragvt.org](mailto:Lauren@cragvt.org) - Review member meetup document
 - Discuss at next meeting
 - Marshfield Trail Network?
 - UUW trails not on CRAG lands
- Access Committee Updates (Matt)
 - Projects
 - Work to coordinate information / file cleanup / data management
 - Fact Finding around six crags in VT
 - Moving ahead with one crag prioritized based on Fact Finding
 - Develop MOU for that crag
 - Stretch Goal: move past MOU (e.g., access easement on East Side)
 - MBA (Mansfield Backcountry Alignment)
 - Steve joining
 - Uphill access for Stowe
 - Barnes Camping Parking Time Limits
 - Formal petition development
 - CRAG has teamed with GMC to petition previously
 - Pinneo Brook Bouldering Officially Sanctioned
 - Hold off on publicizing until parking lot complete
 - Phil and GeneO worked with Lindsay Delaurier
 - Work on formalizing an agreement (MOU)
 - Pursue general MOU for all of their land
 - It important to feel respected as a member of your community
 - How can we foster safe environments?
 - How can we be ok with our discomforts?
 - Full text of reading is in JDEI folder under Monthly Board Topics

UPCOMING EVENTS

- Bouldering Comp at Petra 2/25

- o CRAG Tabling/Poster opportunity

OTHER BUSINESS

- none